

# CITIZEN

## High speed, high resolution, heavy duty printing

CL-S700 with 300dpi



### Space-saving design concept

The Hi-Open™ case lifts up vertically meaning that the printer's footprint does not change as the cover is opened making it ideal for tight spaces.

### Easy configuration

The large graphic LCD gives a clear indication of printer status and easy printer configuration.

### 300 dpi Resolution

The CL-S703 is ideal for small labels with 2D matrix barcodes such as Datamatrix, DataBar, QR-Code and PDF417 or printing company logos and idents and CE or WEEE logos.

## CL-S703

Label, Industrial

### Applications

- Courier
- Logistic / Transport
- Manufacturing
- Retail
- Warehousing



High performance with easy access

TOMORROW'S PRINTING TODAY

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## Specifications

Model	CL-S703
Printing Technology	Thermal Transfer + Direct Thermal
Resolution	300 dpi
Print Speed (maximum)	8 inches per second (200 mm/s)
Print Width (maximum)	4 inches (104 mm)
Media Width (min to max)	1 to 5 inches (25.4 to 118.1 mm)
Roll Size (max), Core Size	Outside diameter 8 inches (200 mm) Core size 1 inch (25mm) Plus Outside media slot
Media Thickness (min to max)	63.5 to 254 µm
Media Length (min to max)	0.25 to 32 inches (6.35 to 812.8 mm)
Media Sensor	Fully adjustable rear sensor and high resolution front sensor
Main Interface	Triple interface USB, parallel and serial built-in, exchangeable interface card slot for optional card
Interface	Wireless LAN 802.11b and 802.11g standards, 100 metres, 64/128 bit WEP, WPA, up to 54Mbps, Ethernet (10/100 BaseT)
Ribbon size	3.4 inches (86.5 mm) maximum outside diameter. 450 metres length.
Ribbon winding & type	Ink side in or out, automatically sensing. Wax, Wax/Resin or Resin Type
Ribbon system	ARCP™ automatic ribbon tension adjustment
Mechanism	Hi-Lift™ metal mechanism with wide opening head
Control panel	4 buttons, 4-line back-lit graphic LCD
Emulations (Languages)	Cross-Emulation™ - automatic switching between Zebra® ZPL-II® and Datamax® I-Class®, DMX400
Drivers and software	Free-of-charge on CD with printer, including support for various platforms

## CL-S703

### Label, Industrial

#### Features & Benefits

- Hi-Open™ case for vertical opening, no increase in footprint and safe closing.
- No more unreadable labels - the ARCP™ ribbon control technology assures clear prints.
- Low space requirement - integrated power supply enables clean work station
- Basic peeler



Ingeniously designed for easy operation and reliability

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CL-S703

Label, Industrial

<b>Model</b>	<b>CL-S703</b>
<b>Flash (Non-Volatile Memory)</b>	4 MB total, 1 MB available for user
<b>Size (W x D x H) and Weight</b>	255 x 490 x 265 mm, 13.3 Kg
<b>Warranty</b>	2 years on printer. 6 months or 50 Kms printhead

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